



# POST EVENT

REPORT 2023





# Our Vision:

## For A Healthier Africa

Aligned with the principles of Ubuntu, AfriSummit's values resonate through the collaborative dissemination of knowledge. We are committed to fostering a collective spirit, working in tandem to elevate Pharma and Medical device Regulations for the betterment of the health and well-being of all the people in Africa.

AfriSummit has been meticulously crafted to emerge as the foremost platform dedicated to facilitating knowledge exchange and fostering thought leadership within the field of Regulatory Affairs throughout Africa.



This platform serves as a gateway to connect with preeminent industry specialists, policymakers, and regulatory authorities, providing an avenue to explore cutting-edge trends and deploy the most effective strategies.

Collectively, the shared objective is to collaboratively shape a resilient regulatory framework, ensuring prompt access to safe and efficacious medications. This, in turn, propels advancements in healthcare and contributes to the overall well-being of the African continent.

### Meaning of Ubuntu:

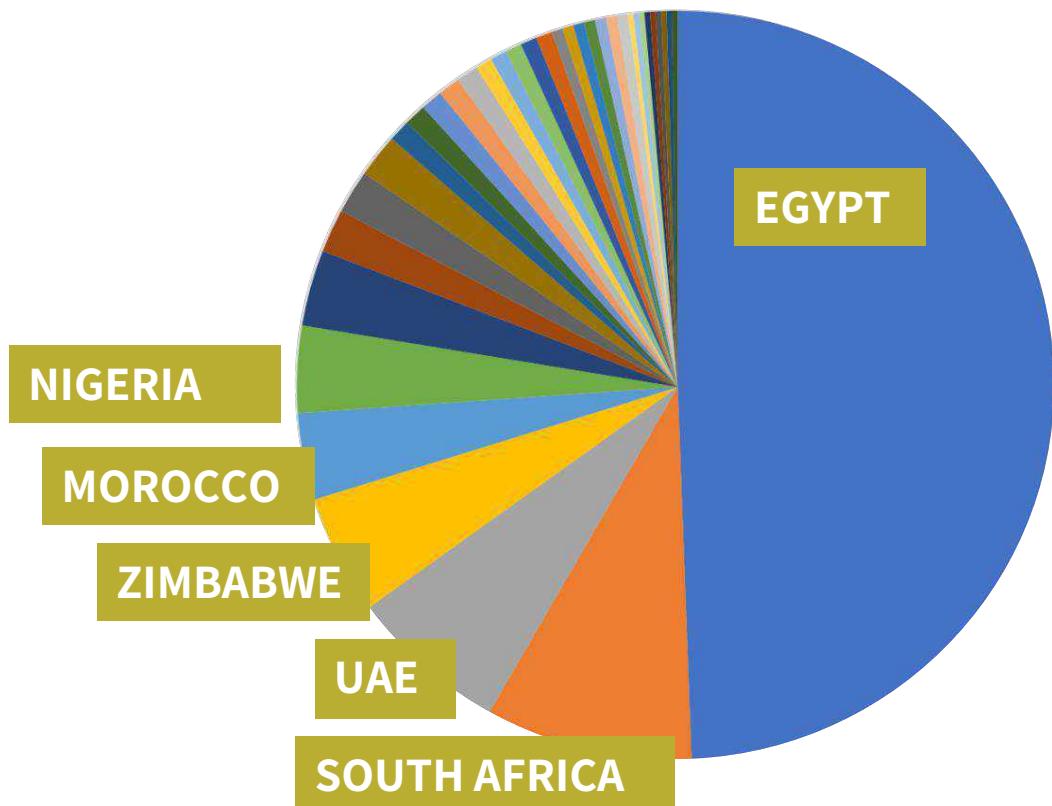
Ubuntu encapsulates Mandela's enduring legacy, and the profound concept symbolizes his profound understanding that the threads of our interconnectedness are imperceptible to the naked eye. It underscores the inherent unity of humanity, emphasizing that our individual growth is intricately linked to the act of sharing and caring for others.

AN INITIATIVE OF  
PRA  
CONSULTANCY

IN COLLABORATION WITH  
PIONEERS  
GLOBAL INNOVATION

ORGANIZED BY  
hubplus  
events

# KEY FACTS of AfriSummit



COUNTRIES

36

SPEAKERS

136

ATTENDEES

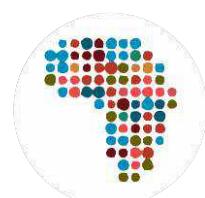
450+

NRA's

19

■ Egypt	■ South Africa	■ UAE	■ Zimbabwe	■ Morocco	■ Nigeria
■ Kenya	■ Algeria	■ Jordan	■ Lebanon	■ Belgium	■ Botswana
■ Ghana	■ India	■ USA	■ Kuwait	■ Senegal	■ Tanzania
■ Tunisia	■ Zambia	■ Ethiopia	■ France	■ Namibia	■ Rwanda
■ Saudi	■ Switzerland	■ UK	■ Cabo Verde	■ Congo	■ Gabon
■ Ivory Coast	■ Mali	■ Poland	■ Sierra Leone	■ Spain	■ Turkey

AfriSummit's reach into the Regulatory Sphere in Africa for Pharma and Medical Device





Egyptian Drug Authority



Uganda National Drug Authority



NAFDAC



ZAMRA



APPN



Senegal



SAHPRA



## National Regulatory Authorities

19 National Regulatory Authorities joined for AfriSummit from respective departments to share knowledge and learn from each other and the Industry

Other Countries that joined virtually: Sierra Leone / Cabo Verde / Mali /

MoH Kuwait / NMRC



TMDA



BOMRA



Morocco DMC



MCAZ



Ghana FDA



EFDA



Rwanda FDA



The two-day PharmaReg AfriSummit 2023 focused on vital pharmaceutical regulations and advancements in Africa.

Day one stressed harmonized practices for drug safety and accessibility, featuring leading African NRA's from South and North Africa together with insights from Auda-Nepad and the future of AMA.

In addition, speakers highlighted innovations in drug development and distribution, offering experts and stakeholders a platform for collaboration, addressing challenges, and exploring growth opportunities in the industry.

Day two showcased Regulatory updates and discussion from West and East African NRA's and had a look into OTC Regulations, the growth of Orphan Drugs and Regulatory Digitization from eCTD, e-labeling to Track and Trace.

The first onsite AfriSummit was all about Networking - direct and face to face discussions with the National Regulators that joined us from the 4 corners of Africa.



Track and Trace in Africa





## Governmental Authorities Chaired Roundtable Discussions

Country specific Round Table Discussions gives Industry leaders the opportunity to connect directly with a specific country's Regulations Authority.

Countries that supported the Round Table discussion were the Egyptian Drug Authority (EDA), Botswana Medicines Regulatory Authority (BoMRA), Algeria's National Agency for Pharmaceutical Products (ANPP), Zambia Medicines Regulatory Authority (ZAMRA), Ethiopian Food and Drug Authority (EFDA), Ghana FDA, National Drug Authority of Uganda & National Agency for Food & Drug Administration and Control NAFDAC



Ghana FDA



MCAZ - Zimbabwe



EDA - Egypt



Uganda FDA



EDA - Egypt



APPN - Algeria



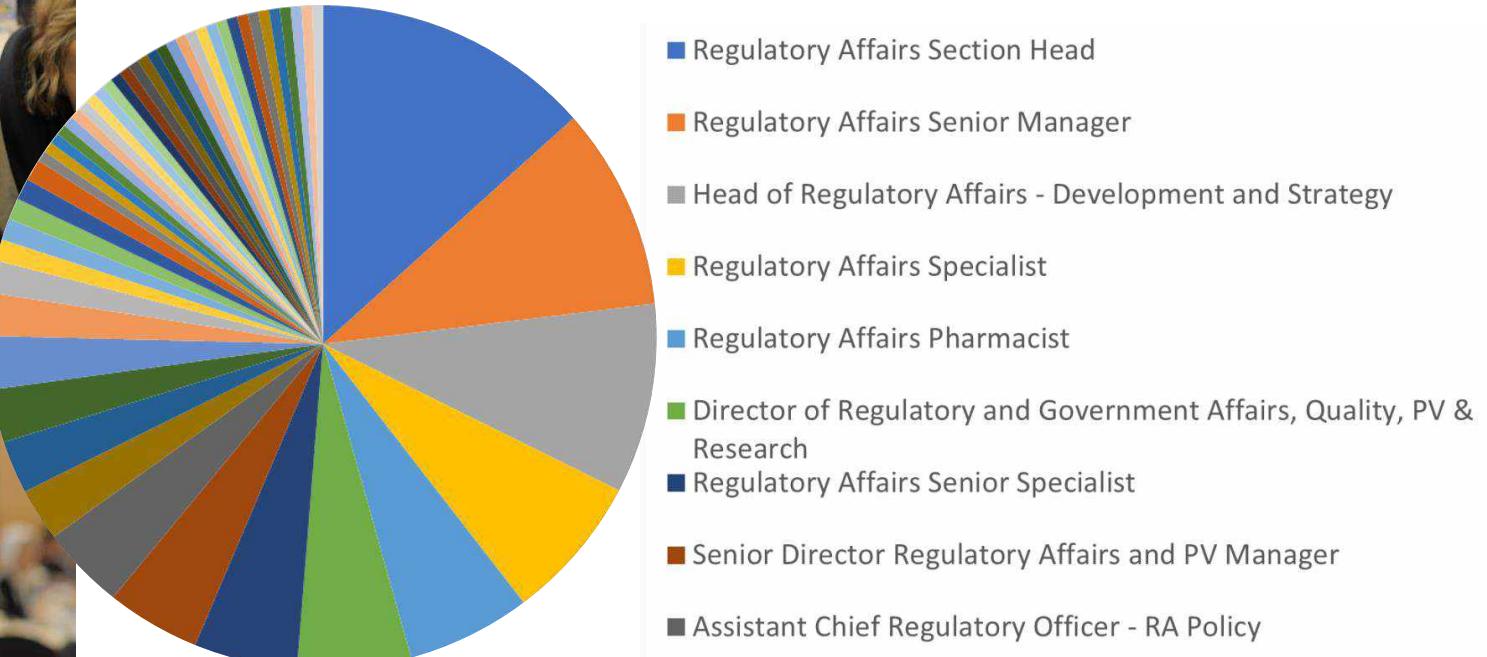
APPN - Algeria



EFDA - Ethiopia



# ATTENDEES of PharmaReg AfriSummit



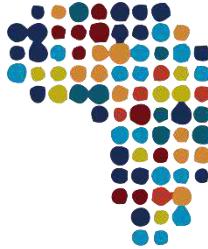


MedDevReg AfriSummit 2023, spanning two days, focused on regulatory landscapes and advancements in medical devices and in vitro diagnostics (IVDs) across Africa. Day one emphasized uniform regulatory frameworks for safety, quality, and accessibility. Discussions highlighted challenges in standardization and the role of tech in streamlining processes for devices and IVDs.

Day two showcased research, tech innovations, and collaborations driving progress in manufacturing and distribution of devices and IVDs. It emphasized nurturing local talent, forging partnerships, and leveraging tech for improved healthcare accessibility and growth in the sectors.

Overall, the summit served as a vital platform for experts and stakeholders to exchange insights, addressing challenges and exploring opportunities for advancing medical devices and IVDs in Africa. Collaboration, innovation, and regulatory alignment were highlighted as crucial for ensuring safe, quality, and accessible devices and IVDs continent-wide.





# MedDev REG AFRI SUMMIT

## Governmental Authorities Chaired Roundtable Discussions

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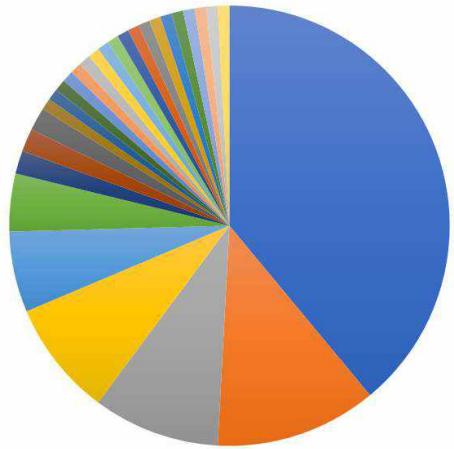
Countries that supported the Round Table discussion were the Egyptian Drug Authority (EDA), Algeria's National Agency for Pharmaceutical Products (ANPP) & National Agency for Food & Drug Administration and Control NAFDAC, BoMRA, TMDA, EFDA and ZAMRA



NAFDAC

Egyptian Drug Authority

## MedDevReg AfriSummit (Designations)



# Attendees of MedDevReg AfriSummit

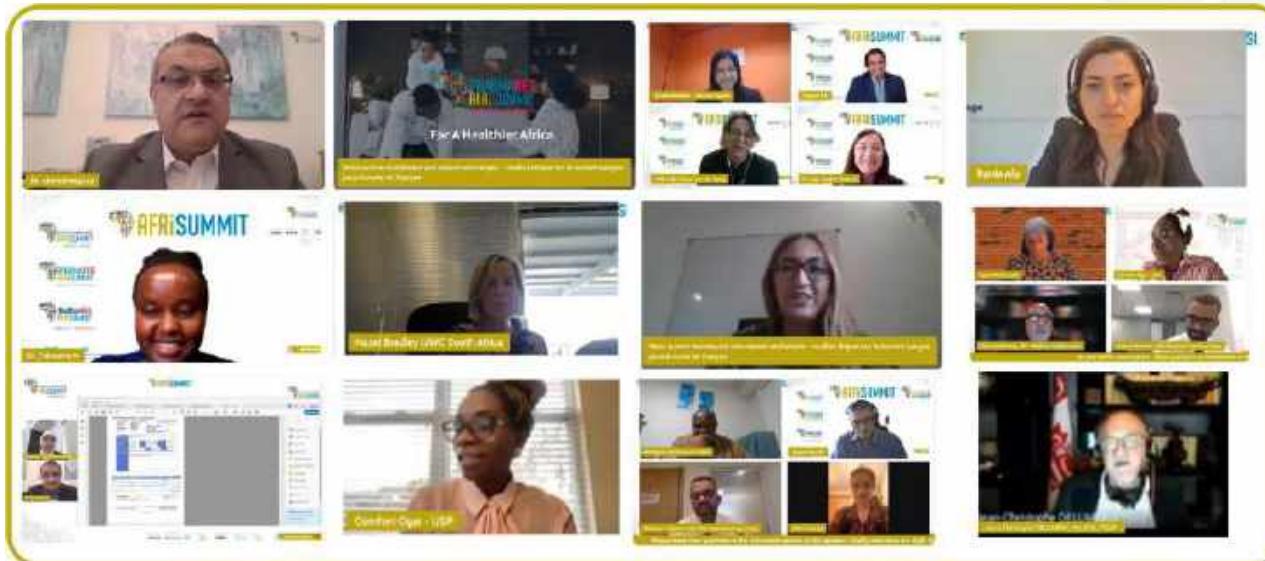




# PHARMACOVIGILANCE AFRISUMMIT

NRA's that spoke: EDA, APPN, MCAZ, BoMRA, SAPHRA, NMRC, Ghana FDA, NAFDAC, Senegal, Siera Leone, ZAMRA, National Department of Health, South Africa, Rwanda FDA, TMDA, Mali, Kuwait MoH

Pharmacovigilance is an indispensable component of the healthcare ecosystem, contributing to patient safety, public health, and the continuous improvement of drug quality and regulatory practice. This year we had updates from 17 NRA's Drug safety Strategies, we looked at the Economic Impact and how it could be funded - How NRA's can reach Maturity levels, Quality PV and how regions are working towards Harmonization at different levels.

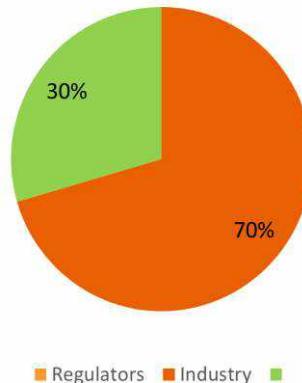


To enhance outreach and engage more National Regulatory Agencies (NRAs), we opted to conduct PV Training online in 2023. The initiative attracted participation from 22 speakers representing NRAs, and over 50 delegates from various authorities joined the virtual sessions to gain insights into drug safety mitigation strategies.

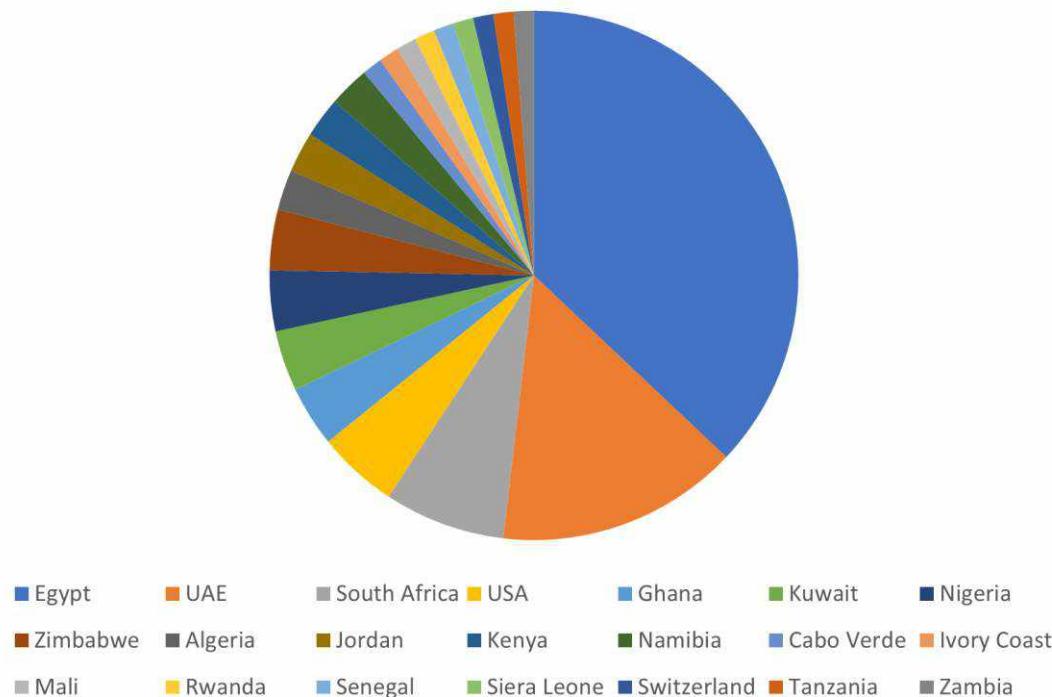
Under the guidance of a 5-panel advisory board, the Pharmacovigilance AfriSummit featured strategic discussions on drug safety, with a specific focus on fostering Africa's regional reliance and the ongoing shift towards digitization in Pharmacovigilance (PV). Delving into the economic aspects of PV departments, we thoroughly examined funding mechanisms and conducted an enlightening study on benefit-risk assessment, including discussions on the tools essential for its effective implementation.

Exploring topics such as EcoVigilance and assessing PV Maturity levels across different African countries, we explored their commitment to advancing maturity levels and serving as pioneers for others to follow suit.

Regionally, countries demonstrated strong support for each other, emphasizing the collective commitment to further harmonization and reliance in the field of Pharmacovigilance.

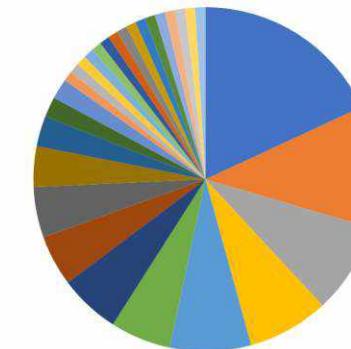


PV Training AfriSummit 2023



# KEY FACTS of the online Pharmacovigilance AfriSummit

PV Training AfriSummit (Designations)



- Pharmacovigilance Officer, QPPV
- Regulatory Affairs Specialist
- Pharmacovigilance Medical Affairs Manager
- CEO & Executive Director, Regulatory and PV
- Regulatory Affairs Manager
- Regulatory Officer - Pharmacovigilance and Clinical Trials Division
- Senior Regulatory Officer – Pharmacovigilance and Clinical Trials Division
- Director of Supply, Pharmacovigilance, Regulatory, QPPV
- Head of Pharmacovigilance & Clinical Trials Division
- Deputy Director QPPV
- Associate Director, Drug Safety, PV Lead, QPPV
- Medicines Information and Safety Pharmacist
- Regulatory Affairs Lead
- Board of Director
- Drug Regulatory Affairs Manager
- Executive Director Europe
- Global Safety Consultant
- Manager of Accreditation & Development Administration
- Manager of pre-marketing PV administration
- Managing Director

## Sponsors & Supporting Partners

The 3rd edition of AfriSummit 2023 was supported by 23 Sponsors and Partners who leveraged the Summits connections to grow their regulatory visibility in Africa.

Throughout the event, they engaged in various impactful ways, including speaking opportunities, participation in panel discussions, and showcasing their offerings and networked from their event tables in the event lobby.

These avenues facilitated invaluable connections, relationships, and accelerated business development activities, resulting in pivotal partnerships and collaborations between our partner and sponsor companies and the industry at large from Private to public sector.

The emergence of these partnerships and collaborations stands as a testament to the summit's ability to bring together industry visionaries, driving innovation and sharing knowledge.

AfriSummit's commitment to supporting our partners and sponsors extends beyond the event week. Our dedicated Sponsorship team actively assists in arranging meetings with requested companies and agencies, ensuring ongoing collaboration.

Post-event, interviews are released, and our team continues to facilitate meetings, emphasizing our dedication to fostering enduring connections and partnerships for our sponsors and partners.

### PARTICIPATING AUTHORITIES



PLATINUM SPONSOR



GOLD SPONSOR



LEAD SPONSOR



SILVER SPONSORS



MINISTRY OF HEALTH  
PHARMACY AND POISONS BOARD



WORKSHOP SPONSOR



SESSION SPONSOR



LUNCH SPONSOR



EXHIBITOR



STRATEGIC PARTNERS



KNOWLEDGE PARTNER



SUPPORTING PARTNER



SUPPORTING ORGANISATIONS



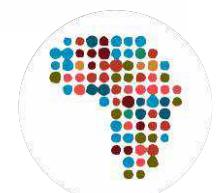
EDUCATION PARTNER



ASSOCIATION PARTNERS



MEDIA PARTNERS



# The Networking Lobby

The networking lobby at AfriSummit 2023 emerged as a resounding success, serving as a pivotal space where regulatory professionals, industry experts, and policymakers converged with a shared commitment to advancing regulatory practices.

Attendees engaged in insightful conversations, exchanging perspectives on emerging trends, challenges, and best practices in the regulatory landscape. The atmosphere was characterized by a palpable sense of collaboration, as connections were forged, and relationships strengthened.



This dynamic networking forum not only facilitated the exchange of knowledge but also provided a unique platform for the cultivation of partnerships that are integral to navigating the complexities of regulatory affairs.

The success of this networking lobby underscored

its significance in creating a collaborative ecosystem, fostering synergies that have the potential to positively impact regulatory frameworks and enhance the collective efforts towards ensuring the safety and efficacy of pharmaceuticals and healthcare solutions.



# Platinum Sponsor

# sanofi

Sanofi, a global pharmaceutical giant, played a pivotal role as the Platinum Sponsor, with Mr. Micah Naidoo, Head of the AMET Zone for Sanofi Consumer Healthcare, setting the stage through a insightful interview.

Ms. Feirouz Khessairi, General Manager of the Consumer Healthcare Division at Sanofi, showcased the company's commitment to leadership and innovation during the summit's inauguration.

Sanofi's Consumer Healthcare team actively engaged in discussions and presentations, leaving a lasting impact beyond the auditorium. Their exhibition booth became a bustling hub, attracting authorities and attendees, providing a platform to showcase offerings and share insights into the company's pharmaceutical advancements. As the curtains closed on the summit, Sanofi stood out as a beacon of innovation and collaboration.



# Gold Sponsor



Dolls Pharma, joined AfriSummit as the Gold Sponsor of AfriSummit 2023.

They established a compelling presence through a dedicated booth in the summit's pre-event area, fostering connections with potential clients and strategic partners.

This platform served as an avenue to advance their business endeavors, showcasing their latest innovations and engaging in discussions about their capabilities with attendees.



# Silver Sponsors



# Workshop Sponsor



Lorenz Life Sciences, represented by Vector Life Sciences sponsored the eCTD Workshop at AfriSummit 2023.

The workshop consisted of live onsite training coupled with post event access to the learning platform of Vector Life Sciences to support the delegates in learning the practical application of eCTD submission even after the close of the onsite training.

Lorenz Life Sciences, through Vector Life Sciences, made substantive contributions to specific sessions and presentations, throughout Afrisummit, sharing knowledge and expertise in both the pharma and Medical Device Regulatory Summits.

Their engaging booth in the pre-event area, fostered an environment conducive to establishing connections with potential clients and strategic partners. This platform served as an opportunity to showcase their solution and to engage with attendees on a one-on-one basis.





## Session Sponsor

The AfriSummit 2023 witnessed the active participation of Cepheid, a trailblazer in healthcare technology, as a session sponsor. Cepheid's involvement was instrumental in shaping a pivotal segment of the event.

Throughout the summit, Cepheid contributed significantly to specific sessions and presentations, adding depth and expertise to the discussions. Their team had an engaging role in the sessions, adding value to the discourse and shedding light on innovative healthcare solutions.

Moreover, Cepheid established an interactive booth in the summit's pre-event area, creating an atmosphere conducive to forging connections with potential clients and strategic partners. This platform provided an opportunity to showcase their latest technological advancements and engage attendees in discussions regarding their contributions to healthcare in Africa.

Cepheid's participation as a session sponsor at AfriSummit 2023 not only highlighted their dedication to pioneering advancements in healthcare technology but also underscored their commitment to collaboration and progress within the African healthcare sector.



# Lead Sponsor

# thriiive

The Brighton Collaboration seeks to better understand the knowledge, attitude, and practices of relevant staff of National Regulatory Authorities (NRAs), other Government Agencies and Pharma Industry with respect to benefit-risk assessment (BRA) of vaccines and medicines.

A key objective of the survey is to support NRAs and other public health agencies to transparently conduct and effectively communicate the results of their BRA work towards safer vaccines and medicines.

At what stage in the product life cycle is B2B important?

Please select all that apply.

23 responses

Stage	Percentage
Commercial	13.95%
Marketing activation process	17.39%
Post marketing with customer approval for use	19.04%
Throughout product life cycle	14.35%

The image is a composite of four video call frames. Top-left: Laura Martin, a woman with short grey hair and glasses, wearing a floral top, against a red brick wall. Top-right: Comfort Osei, a woman with dark hair in a bun and glasses, wearing a pink striped shirt, against a light-colored wall with a grid pattern. Bottom-left: Dale Nordenberg, a man with a beard and glasses, wearing a dark shirt, against a dark, blurred background. Bottom-right: Bassam Toouma, a man with glasses, wearing a light-colored shirt, against a white wall with a recessed light. Each participant has a yellow name tag at the bottom of their frame.

Thriive sponsored e-gifts as incentives to fill out the survey that helped the team at the Brighton Collaboration identify knowledge and practice gaps, where they might have existed, and to advance an open-source electronic BRA tool.



## Lunch Sponsor



Make it better.



## Valued Exhibitor



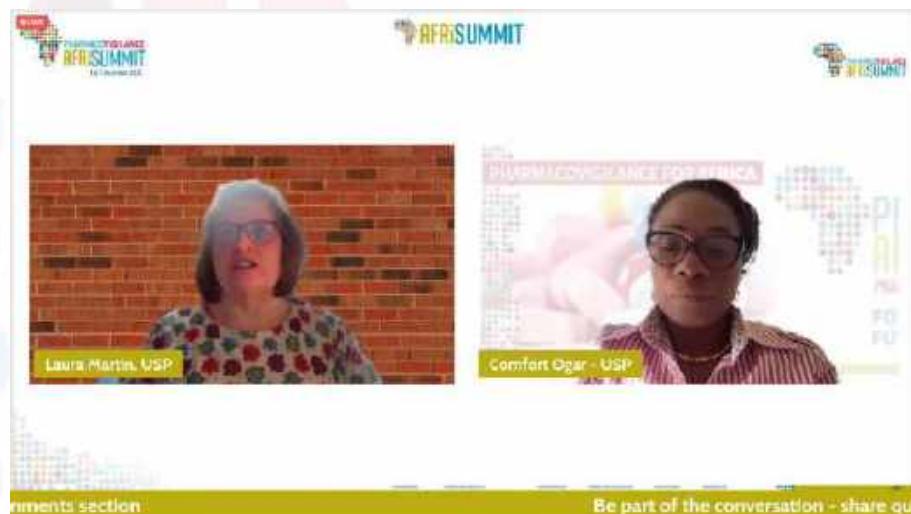
## Strategic Partner



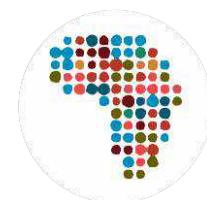
## Knowledge Partner



## Supporting Organization



# Association Partners



# PARTICIPANTS 2023



adcock ingram



HALEON



IPSEN  
Innovation for patient care



BAUSCH Health



Medtronic



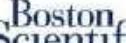
GE Healthcare



Bristol-Myers Squibb



Alcon



FERRING  
PHARMACEUTICALS



CSL Behring  
Biopharm for life

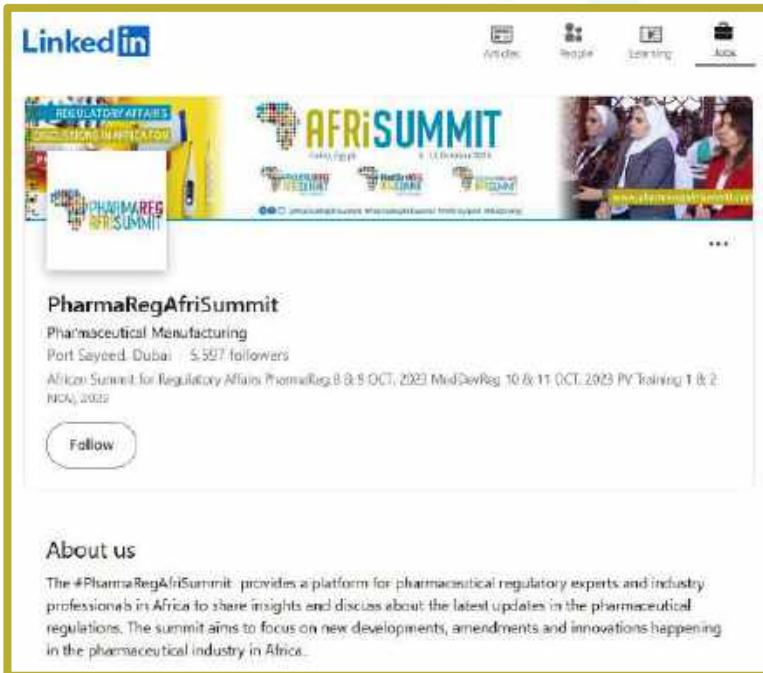


Almonty ISympath II  
Life Medical Equipment



ADVANZ  
PHARMA

# Marketing AfriSummit 2023



The LinkedIn page for PharmaRegAfriSummit features a cover photo with the text 'AFRI SUMMIT' and a profile picture of two women. The page has 5,597 followers. It includes sections for 'About us' and 'Follow'.

**About us**  
The #PharmaRegAfriSummit provides a platform for pharmaceutical regulatory experts and industry professionals in Africa to share insights and discuss about the latest updates in the pharmaceutical regulations. The summit aims to focus on new developments, amendments and innovations happening in the pharmaceutical industry in Africa.

## Email Campaigns

### Email Database

10,000 +



A preview of an email campaign from AfriSummit. The subject line is 'Join us in Cairo, Egypt for the 2023 AfriSummit!' and the body text includes details about the summit's focus on pharmaceutical regulatory affairs, pharmaceutical manufacturing, and pharmaceutical compliance.



The homepage of the AfriSummit website. It features the AfriSummit logo, event details (8-12 October 2023, Cairo, Egypt), a 'REGISTER YOUR INTEREST' button, and a 'ENTER HERE' button for virtual attendance. The page also includes sections for 'PharmaReg AfriSummit', 'MedDevReg AfriSummit', 'CTO Training AfriSummit', 'AfriSummit Compliance Workshop', and 'Post event reports' for 2022 and 2023.

## Social Media

- LinkedIn: <https://www.linkedin.com/company/pharmaregafrisummit>
- Facebook: <https://www.facebook.com/PharmaRegAfriSummit/>
- Twitter: <https://twitter.com/AfriReg>

## Hashtags

- #AfriSummit
- #PharmaRegAfriSummit
- #MedDevReg
- #PVAfriSummit

## Website

<https://www.pharmaregafrisummit.com/>

# Social Media Shares & Mentions

This collage of LinkedIn posts captures the atmosphere and highlights of the PharmaReg AfriSummit 2023. The posts are arranged in a grid, each featuring a different attendee's profile picture, their name, and a brief caption. The images within the posts show various scenes from the summit, including speakers at podiums, exhibitor booths, and networking sessions. The posts are overlaid with yellow boxes, some of which contain additional text or images related to the summit's theme of pharmaceutical regulation in Africa.

# Media Partners



Company: International Journal of Drug Reg. Affairs  
Year Founded: 2013  
Industry: Healthcare & Pharma  
Publication: Online – Rapid News  
Website: 5,000 Per Month



Company: MediceSpace  
Year Founded: 2018  
Industry: Medical Networking & Marketing Space  
Position: Online  
Users: 10,000+ Active Users  
Scope: Gulf, Middle East, Africa, Germany



Company: ECHEMI  
Year Founded: 2008  
Industry: Advertising & Marketing Space  
Position: Online  
Users: 563.1K Active Users Per Month  
Scope: Global



Company: AXESS HEALTH  
Year Founded: 2020  
Industry: Healthcare and Medical Content Platform  
Position: Online  
Scope: Global



Company: CN1699.com  
Year Founded: 2013  
Industry: Healthcare & Medical  
Publication: Online - Rapid News  
Readership and Website Visit Per Month:  
82,000 Per Month  
Scope: Gulf, Middle East, Europe, Africa & Asia



Company: Hospitals Magazine  
Year Founded: 2006  
Industry: Healthcare & Medical  
Publication: Print and Online  
Rapid News  
Distribution: 54,000 Per Month  
Scope: Gulf, Middle East, Africa & Levant



Company: Journal of Medical Device Regulation  
Year Founded: 2004  
Industry: Journal for Medical Device News & Regulatory Bulletins  
Position: Online  
Scope: Global



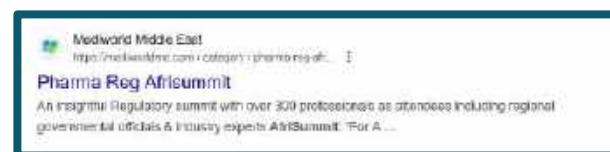
Company: MedTech Outlook  
Year Founded: 2006  
Industry: Healthcare & Medical  
Publication: Online - Rapid News  
Website Visits: 41K+ Per Month  
Scope: Global



Company: Arab Hospital Magazine  
Year Founded: 2006  
Industry: Healthcare & Medical  
Publication: Print and Online - Rapid News  
Distribution: 71,000 Per Month  
Scope: Gulf, Middle East, Africa & Levant



Company: Mediworld Middle East Magazine  
Year Founded: 2010  
Industry: Healthcare & Medical  
Publication: Online - Rapid News  
Distribution: 13,500 Per Month  
Scope: Gulf, Middle East, Africa



# Media & PR Mentions



MENA  
MEDIA LIST

arab  
africana

algeria  
news.club

TUNISIA | WEEKLY

Egyptian  
News DIGEST

southafricana

AFRICA Health

Africa News  
Bulletin



The press release on AfriSummit 2023 gained widespread coverage across African news sites, newswire services, blogs, social media, and major search engines in both English and Arabic. A total of 174 links were published, reaching audiences throughout the African continent.

The Egyptian Drug Authority and Algeria's National Agency for Pharmaceutical Products played a significant role in promoting AfriSummit 2023 through their media channels. Additionally, NAHR ALAMAL Media Broadcast conducted live interviews, featured on their YouTube Channel, with a weekly visibility and access of 16.4K online users in East Africa.



## The Conclusion:

AfriSummit facilitated two days of extensive discussions on Pharma and two days on medical device regulations, bringing together National Regulatory Agencies and industry representatives from various African countries. The primary focus was on emphasizing the importance of harmonizing regulatory processes across the continent. Key discussions centered around Pharma Manufacturing, Vaccine production in Africa to enhance medical independence, and the implementation of digital processes for efficient management.

A critical challenge highlighted was the slow adoption of the African Medical Agency, as National Regulatory Agencies faced legislative hurdles to proceed signing the AMA treaty. Capacity building efforts were also hampered as they worked towards greater collaboration with their African counterparts and aimed to reach WHO maturity levels.

AfriSummit stands out as the exclusive summit in Africa, dedicated to Pharma and Medical Device Regulations. It serves as a platform for connecting industry stakeholders and National Regulatory Agencies, fostering growth, and enhancing regulatory processes. The discussions resulted in increased understanding between NRAs, building a network of support, and establishing lasting relationships to bolster reliance and trust.

Open panel discussions provided regulators with insights into industry challenges, enabling collaborative problem-solving on regulatory aspects. Industry participants engaged directly with NRAs through round table discussions, fostering improved relations and better understanding of industry needs.

A key agency that joined for the first time in 2023 was APPN, the Regulatory Agency from Algeria. This created opportunity for AUDA-NEPAD to connect with them directly to build the relationship to invite APPN to join AMA. APPN hosted 3 round table discussions to connect with the Industry delegates to improve relations and understand the Industry's needs to access Algeria.

The insights gained through the summit shed light on regulatory processes, facilitating streamlined submissions for accessing the Pharma and Medical Device market in Africa, thereby creating enhanced healthcare opportunities.

Beyond discussions and knowledge sharing, AfriSummit focuses on networking and collaboration. The summit facilitated closed-door meetings between Sanofi and Utrace, supported meetings between ACG and NRA's like APPN, BOMRA and ZAMRA and Vector Life Sciences and MCAZ to name a few and created a networking space for exhibitors to not only connect with Regulators but Industry too.

Digitization emerged as a major trend, with examples like WAHOO in West Africa leading the way under the guidance of Sybil Nana Ama OSSEI-AGYEMAN-YEBOAH.

Various solution providers were present to shape the regulatory landscape, covering areas from Track and Trace to Regulatory e-Submissions. The Vector Life Science's eCTD workshop showcased the ongoing adoption of eCTD, with continuous post-event meetings between service providers and NRAs supporting this drive.

Digitization in regulatory processes is expected to decrease timelines, support reliance processes, and facilitate capacity building in the future. The data collected through these processes is anticipated to curb counterfeit products, ensuring that quality products reach the population through a transparent supply chain.

Looking ahead, we anticipate hearing about the advances made after these discussions in the next AfriSummit in 2024. A continued 30% growth in participation from the continent is expected, and efforts will be made to invite more countries to join discussions aimed at reinforcing the understanding of regulatory affairs for the safety and efficacy of pharmaceutical products and medical devices in Africa.

Thank you to all that participated and adding to the success of AfriSummit 2023.



# AFRiSUMMIT

## THANK YOU

An initiative of PRA Consultancy    Organized by Hubplus-events

[www.pharmaregafrisummit.com](http://www.pharmaregafrisummit.com)    [info@hubplus-events.com](mailto:info@hubplus-events.com)    00971 54 306 8878

